



businesscoachingclub.in

BUSINESS COACHING CLUB

150+
Live Sessions

Annual Business Mentorship Program for Business Owners
With **Dr. Abdussalam Omar** & Global Industry Experts



PROGRAM PURPOSE

To empower business owners to grow with clarity, lead with confidence, and build enduring legacies through a year-long ecosystem of structured mentorship, ethical leadership, and collaborative learning. BCC transforms entrepreneurs into purpose-driven leaders who create sustainable wealth, meaningful impact, and balanced lives.



VISION

To build a global community of ethical and visionary entrepreneurs who create businesses that serve humanity, sustain growth across generations, and embody the principles of purpose, peace, and prosperity.



MISSION

To provide an immersive, year-long mentorship platform that integrates business systems, leadership intelligence, and personal mastery enabling entrepreneurs to :

Build structured, scalable, and sustainable organizations.

Lead with ethics, emotional intelligence, and strategic clarity.

Connect, collaborate, and grow through a global network of like-minded business leaders.

Achieve business success while living a balanced, fulfilled life.



CORE VALUES OF BCC

ETHICAL LEADERSHIP

We lead with integrity, transparency, and truth. Every action and decision is guided by fairness and moral strength because genuine success stands on the foundation of ethics.

PURPOSE-DRIVEN GROWTH

Business must serve beyond profit. We believe in entrepreneurship with purpose – creating value that uplifts people, solves real problems, and contributes to a better society.

SUSTAINABILITY & LEGACY

Legacy is built through continuity and contribution. We help leaders design systems, culture, and governance that sustain their vision for generations – leaving behind institutions of excellence, not just enterprises

BALANCED LIFE – FAMILY, BUSINESS, SOCIETY & SPIRITUALITY

True growth is harmony. BCC nurtures balance between personal well-being, family values, professional excellence, social contribution, and spiritual peace – ensuring success that feels complete

COLLECTIVE GROWTH & COLLABORATION

We rise by lifting others. BCC fosters a trusted circle of entrepreneurs who share ideas, resources, and opportunities – creating an ecosystem where everyone grows together.

CONTINUOUS LEARNING & GROWTH MINDSET

Great leaders never stop learning. We cultivate curiosity, innovation, and adaptability – preparing entrepreneurs to thrive in a fast-changing world with wisdom, humility, and vision.

Dr. ABDUSSALAM OMAR

Global Business Leadership Coach & Entrepreneur



Dr. Abdussalam Omar is a globally recognized Business Leadership Coach, Entrepreneur, and Branding Strategist who has built a powerful reputation for helping entrepreneurs and organizations scale sustainably, prepare for funding & IPO, and build brands with impact and legacy.

From humble beginnings in an orphanage to becoming one of the most sought-after business mentors in the Middle East and Asia, Dr. Omar's journey embodies resilience, purpose, and value-based entrepreneurship. He combines hardcore business strategy with emotional intelligence, leadership psychology, and personal life balance, enabling founders and executives to grow their companies without sacrificing health, family, or ethics.

With over 18+ years of business experience and coaching more than 8,000 entrepreneurs and families, Dr. Omar has influenced industries from retail to technology, healthcare to logistics, and transformed hundreds of businesses into system-driven, investor-ready, and globally competitive enterprises.



UNIQUE DELIVERY FORMAT

Class Rhythm: Every alternate day for one full year (approx. 150 live sessions)

Mentorship Split

One session every week with **Dr. Abdussalam Omar**
Vision, Leadership & Balanced Life.

All other alternate-day sessions by **Subject Matter Experts (SMEs)** deep dives into each business function.

Duration: **1 hour per session**, interactive Q&A,
live problem solving

Mode: Zoom Online + 2 exclusive
in-person gatherings

STRUCTURE

ACCOUNTABILITY

EXPERTISE

52 WEEKS
of momentum



CURRICULUM WEEK BY WEEK

Below is the complete 1-year roadmap (aligned with your request for alternate-day structure and full subject coverage).

SME SESSIONS

Dr. OMAR'S SESSION

QUARTER 1 – FOUNDATION & VISION SETTING (WEEKS 1–12)

WEEK 1

Business Goal Mapping,
10-Year Growth Planning

Orientation & Personal Vision
Defining your “why”, clarity on long-term life and business goals

WEEK 2

Strategic Planning,
Business Model Canvas

Purpose-Driven Leadership
Balancing life, business & values

WEEK 3

Revenue Models, Cost Structures, Pricing Strategies

Entrepreneur’s Mindset
Resilience & decision-making

WEEK 4

Understanding P&L, Balance Sheet, Cash Flow

Financial Clarity
Money mindset & leadership

WEEK 5

HR Basics: Hiring Right, Org Structure, KPIs

Peak Productivity
Systems for focus & execution

WEEK 6

Employment Law,
Compensation & Compliance

Building Culture & Teams
Leading with emotional intelligence

WEEK 7

Brand Identity, Logo,
Color, Persona

Brand Story & Market Positioning
Owning your niche

WEEK 8

Content Strategy, Social Media
Growth, Paid Ads 101

Marketing Mindset – Ethical & scalable
marketing

WEEK 9

Conflict Resolution,
Negotiation Basics

Emotional Intelligence
Managing self and others

WEEK 10

Business Structures, IP,
Trademarks, Contracts

Legal Confidence for
Entrepreneurs

WEEK 11

Sales Funnels, Pitching,
Closing Skills

Sales Warrior Blueprint
High-value selling

WEEK 12

Case Studies, Reflection
& Action Plan

Quarter Review & Mastermind

QUARTER 2 — SCALING SYSTEMS & AUTOMATION (WEEKS 13–24)

WEEK 13

Business Automation:
ERP, CRM, SOPs

Scaling Without Losing Soul

WEEK 14

Advanced Digital Marketing:
SEO, Paid Campaigns

Leveraging Digital Influence

WEEK 15

Media Pitching, Crisis PR,
Building Public Reputation

Media & PR for Entrepreneurs

WEEK 16

Corporate Tax, VAT, Audits,
Financial Forecasting

Wealth Clarity & Tax Consciousness

WEEK 17

Corporate Governance, Policy
Manuals, Board Structures

Leading with Systems

WEEK 18

Leadership Pipelines &
Empowered Managers

Delegation Mastery

WEEK 19

CRM, NPS, Loyalty
Programs

Customer Retention Strategy

WEEK 20

Social Impact &
Corporate Citizenship

Purpose-Driven CSR

WEEK 21

Internal Audits, Financial
Compliance, Valuation Prep

IPO Readiness 101

WEEK 22

Win-Win Deals, Contract
Structuring

Negotiation & Influence

WEEK 23

International Markets,
Import/Export Basics

Cross-Border Growth

WEEK 24

Gap Analysis, Scaling
Roadmap

Quarter Review & Mastermind

QUARTER 3 – ADVANCED GROWTH & EXPANSION (WEEKS 25–36)

WEEK 25

Angel Investing, Venture Capital, PE Funding

Investor Mindset

WEEK 26

Joint Ventures, M&As, Partner Agreements

Strategic Partnerships

WEEK 27

Risk Assessment, Contingency Planning

Crisis Leadership

WEEK 28

AI, Data, Cloud & Automation in SMBs

Technology as a Growth Engine

WEEK 29

HR 2.0, Leadership Development

Succession & Legacy

WEEK 30

CX Frameworks, Service Design

Customer Experience Mastery

WEEK 31

Governance, Roles, Next-Gen Integration

Family Business Dynamics

WEEK 32 •

Offshore Entities,
Compliance, IP Holding

Global Tax & Structuring

WEEK 33 •

Crafting Winning
Presentations

Pitch Deck & Investor Storytelling

WEEK 34 •

International PR & Localization

Global Branding & Market Entry

WEEK 35 •

Licensing vs Franchising,
Royalty Systems

Franchise Expansion Models

WEEK 36 •

Real Case Reviews &
Growth Mapping

Quarter Review & Mastermind

QUARTER 5 — NETWORKING & RECOGNITION (WEEKS 49–52)

WEEK 37

Personal Financial Independence Blueprint

Wealth Freedom

WEEK 38

Work-Life Balance, Burnout Prevention

Time, Family & Health Systems

WEEK 39

Disruptive Trends, Blue Ocean Strategy

Innovation Leadership

WEEK 40

Listing Process, Compliance, Advisors

IPO, M&A Deep Dive

WEEK 41

ESG, Impact Funds

Purpose-Driven Entrepreneurship

WEEK 42

Coaching Your Team, Building Leaders

Becoming a Mentor Leader

WEEK 43

EV/EBITDA, Revenue Multiples Simplified

Business Valuation Models

WEEK 44

Media, Keynotes, Books, Thought Leadership

Global Personal Brand Authority

WEEK 45 •

Intuition &
Values-Based Decisions

Spiritual Intelligence in Business

WEEK 46 •

AI, Sustainability, Metaverse,
Green Economy

Future of Business 2030+

WEEK 47 •

KPI Dashboards, Scorecards

Annual Business Review

WEEK 48 •

Awards, Roadmap for
Year 2 & Beyond

Vision Celebration

QUARTER 5 — NETWORKING & RECOGNITION (WEEKS 49–52)

WEEK 49 •

Annual Networking Summit — live mastermind & high-power networking

WEEK 50 •

International Business Retreat — immersive growth & travel experience

WEEK 51 •

Graduation & Recognition — certificate, awards, ABCC badge

WEEK 52 •

Future Vision Planning — next-year roadmaps with Dr. Omar



MEMBER BENEFITS

DAILY MENTORSHIP

Clarity & accountability throughout the year

ACCESS TO GLOBAL NETWORKS

Expand reach through TravelNGrow & Dr. Omar's partners

PRACTICAL FRAMEWORKS

Ready-to-use tools, SOPs, checklists & dashboards

BALANCED LIFE MENTORING

Business growth without personal sacrifice

EXCLUSIVE IN-PERSON GATHERINGS

Deep networking & strategic collaborations

EXPOSURE TO TOP EXPERTS

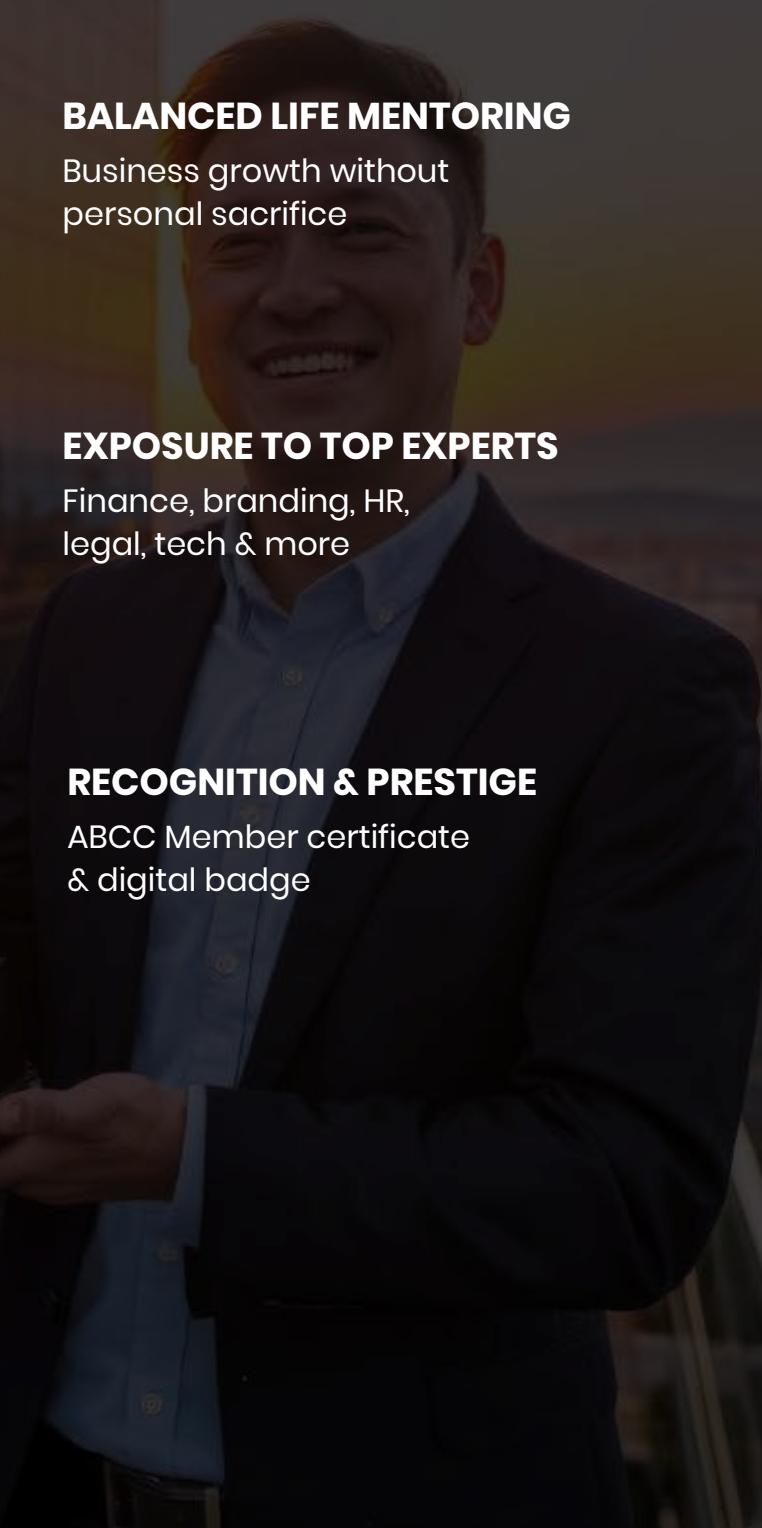
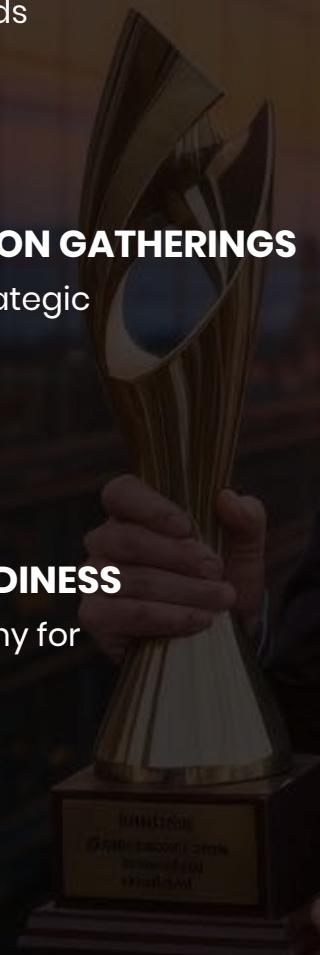
Finance, branding, HR, legal, tech & more

IPO & FUNDING READINESS

Structure your company for next-level growth

RECOGNITION & PRESTIGE

ABCC Member certificate & digital badge





BRANDS COACHED & TRAINED BY Dr. OMAR



NESTO GROUP, Multi-Billion-Dollar Retail And Hypermarket Chain; Business Systemization, Leadership Training, And Brand Growth Frameworks



GEEPAS, Iconic consumer electronics brand; brand positioning and expansion strategies in MENA & Asia.



SAUDI GERMAN HOSPITAL, Healthcare excellence group; leadership development and patient-centered branding strategy



MEEM GLOBAL VENTURES, is a fast-growing retail group in supermarkets, hypermarkets, and household products, re-envisioned and system-driven under Dr. Abdussalam Omar



PASONS GROUP, FMCG and trading conglomerate; leadership mentoring, process optimization, and long-term vision planning



FUJISTAR, Manufacturing and industrial brand; growth roadmaps, supply chain efficiency, and market positioning.



DEPARTMENT STORES - HYPERMARKETS

CITY FLOWER GROUP, Leading value-retail & lifestyle stores; brand identity, operational strategy, and customer experience enhancement.

ROYAL MART

LOVE TO BE HERE



AL MADINA GROUP, UAE-based retail & FMCG giant; business structuring, brand refresh, and cross-border market entry



FULLCART Supermarkets, Retail expansion strategy, franchise modeling, and operational excellence

iSONIC®

iSONIC, Tech & electronics brand; marketing funnels, digital branding, and regional expansion



KING SAUD UNIVERSITY (Saudi Arabia), Advisory on leadership and innovation focused educational programs

FORTWALL®

FORTWALL GROUP (Saudi Arabia), Lifting gear & industrial contracting; complete Vision 2035 roadmap, IPO readiness, and corporate brand transformation

SYNOSYS

POWERED BY QUALITY

SYNOSYS Dubai, Robotics, AI & IoT; brand architecture, strategic positioning, and funding preparation



EFS LOGISTICS (Saudi Arabia),
Integrated logistics company; scaling
strategy from 80M to multi-billion
revenue, leadership succession
planning, and brand globalization



MERAKONE INTERIORS (Saudi Arabia),
Premium interior design & fit-out firm;
brand repositioning, strategic growth,
and leadership development



MINISTRY OF HEALTH (Saudi Arabia),
Leadership and organizational
development initiatives, strategy for
excellence and service impact



EMRI, Dr. Abdussalam Omar was part of
the pioneering leadership team that
helped design and implement India's first
EMRI 108 Emergency Response System, a
groundbreaking initiative that transformed
the nation's public emergency and
ambulance services

A photograph of a man with dark hair and a beard, wearing a dark jacket, speaking into a silver microphone. He is smiling and looking slightly to his left. The background is a blurred indoor setting with warm lighting.

**A true leader leads by living his message
Dr. Omar embodies leadership in every role,
from family to business to society**



COMPANIES Dr. OMAR OWNS & LEADS

Beyond coaching and consulting, Dr. Omar is an active entrepreneur and business leader with direct ownership and governance roles



TravelNGrow Tourism LLC
Founder & Managing Director
Premium business networking & global travel company connecting entrepreneurs with trade fairs, learning expeditions, and strategic travel experiences



Human Excellence Academy
Founder & Managing Director
World-class business and leadership coaching institute delivering transformative programs globally



Ruman Pharmacy Group (UAE & GCC)
Director & Strategic Advisor
Driving expansion from 26 outlets to 500 outlets by 2035 with strong corporate governance, franchise systems, and brand equity development



Brandmount The Identity Expert Pvt.Ltd
Founder & Managing Director
Leading branding, PR & digital identity consultancy creating powerful brand stories and market positioning



School of SocialPreneurship
Founder & Managing Director
Innovative entrepreneurial education platform training the next generation of founders to build scalable and impactful companies



Founder & Managing Director
Purpose-driven social impact foundation empowering orphans and widows through education, housing, and sustainable livelihood projects



SIGNATURE COACHING & TRANSFORMATION PROGRAMS

MASTER Only for people with FIRE inside DEEP IMMERSION®

Advanced Leadership & Global Impact
Exclusive international retreats for advanced leaders and high-impact entrepreneurs focusing on future-proofing business models and building legacy wealth

Only for people with FIRE inside DEEP IMMERSION®

Life Transformation & Balanced Success
Intensive personal transformation camp focusing on mind, body, soul, health, wealth, relationships, and spirituality.

TEENS IMMERSION® Crafting Future Leaders

Personal Growth & Vision Building for Teens
Life skills and leadership development experience for 15-19-year-olds.

BUSINESS IMMERSION® developing sustainable brands

Business Vision, Branding & Systems
11-day intensive + 1-year follow-up program helping companies redesign for scalable growth, funding, and long-term sustainability

Only for people with FIRE inside YOUTH IMMERSION®

Leadership & Life Mastery for Young Adults
8-day residential leadership program for 20-30-year-olds covering identity, purpose, emotional intelligence, and entrepreneurial mindset

BCC
CREATING THE TOP ONE PERCENT

Empowers entrepreneurs to thrive with expert guidance on building systems, elevating brands, and leading with confidence. Learn to become investor-ready, scale sustainably, and achieve work-life balance.



THOUGHT LEADERSHIP & IMPACT

8000+

Mentored 8,000+ entrepreneurs & families across Asia and the Middle East

100+

Guided 100+ companies to restructure for growth, valuation, and funding

Frequent keynote speaker and panelist on leadership, entrepreneurship, and ethical wealth.

Advocates impact-driven entrepreneurship linking financial success to social contribution





**“BUSINESS GROWTH SHOULD
NEVER COME AT THE COST OF
HEALTH, FAMILY, OR VALUES.”**

-Dr. Abdussalam Omar